



17th Annual Gala



Keynote Speaker:
Arnold Donald
PRESIDENT & CHIEF EXECUTIVE OFFICER
CARNIVAL CORPORATION

THURSDAY MAY 18, 2017 • 7:00 P.M.
RECEPTION 6:00 P.M. • MOBILE CONVENTION CENTER



“Real Men Giving Real Time”

*Rufus Hudson, President
Alfred Stokes, Vice President
Marlon Jones, Executive Director*

*Marcene Emmett, Jr., Secretary
Rodney Lee, Treasurer
Yvonne Matthews, Program Director*

February 22, 2017

Dear Gala Sponsor:

MARK YOUR CALENDAR!

The 100 Black Men of Greater Mobile, Inc. will host its Seventeenth Annual Gala on Thursday, May 18, 2017 at the Arthur R. Outlaw Convention Center. The purpose of this event is to raise funds for the 100's Scholarship Fund and bring awareness to the 100's *Four for the Future* community involvement. The 100 Black Men of Greater Mobile, Inc. looks forward to your support as we provide young people with mentoring and educational opportunities that have a lasting effect in Mobile and surrounding communities.

The 2017 keynote speaker for the Gala will be Mr. Arnold Donald with Carnival Corporation.

Arnold Donald is President & Chief Executive Officer of Carnival Corporation & PLC, the largest travel and leisure company in the world. Their portfolio of ten cruise brands -- Carnival Cruise Lines, Holland America Line, Princess Cruises, Seabourn, AIDA Cruises, Costa Cruises, Cunard, P&O Cruises UK, P&O Cruises Australia and Fathom are based throughout North America, Europe, Australia and Asia. Together these brands maintain a fleet of over 100 ships and serve more than 11 million guests annually. Carnival Corporation & PLC also operates Holland America Princess Alaska Tours, the leading tour company in Alaska and the Canadian Yukon with 10 hotels plus rail and bus services connecting guests with the northern interior. Traded on both the New York and London Stock Exchanges, Carnival Corporation & PLC is the only group in the world to be included in both the S&P 500 and the FTSE 100 indices.

Mr. Donald has been President & CEO of Carnival Corporation since 2013; prior to that he served on the board for 12 years. He currently serves on the board of Bank of America Corporation and Crown Holdings, Inc.

The 100 Black Men of Greater Mobile, Inc. values your cooperation and support. Your commitment and involvement as a sponsor this year will be greatly appreciated. Please note the sponsorship levels and commitment from the enclosed material.

This year's Gala promises to be a truly momentous event and we hope that you will join us by sponsoring this worthy cause.

Sincerely,

Rufus Hudson,
President
(251) 405-5500

Juan Peasant
Chairman
(251) 405-5500

DON'T MISS THE OPPORTUNITY!

Your sponsorship of the Gala provides you with a superlative marketing opportunity and allows you to increase your relationships in the minority market segment. The 100 remains committed to its community partners, as our goal is to provide high-visibility with far-reaching impact.

LEVELS OF SPONSORSHIP

Platinum - \$10,000

- Two tables of ten (10) at Gala
- Ten (10) complimentary tickets to pre-gala reception
- Banner space in Ballroom pre-function area
- 10 x 10 exhibit space in pre-function area
- Full page ad in program booklet
- Premium seating at venue
- Recognition on all printed material (to include program)
- Exclusivity in product categories among sponsors

Gold - \$5,000

- One table of ten (10) at Gala
- Six (6) complimentary tickets to pre-gala reception
- Banner space in Ballroom pre-function area
- 10 x 10 exhibit space in pre-function area
- Recognition on all printed material (to include program)
- Exclusivity in product categories among sponsor

Silver - \$2,500

- One table of ten (10) at Gala
- Four (4) complimentary tickets to the pre-gala reception
- Recognition on all printed material (to include program)

Supporter - \$1,000

- One table of ten (10) at Gala
- Two (2) complimentary tickets to pre-gala reception
- Supporter Recognition

Program Advertising – Ads due by 4/28/17

- **Back Cover Page - \$2500**
- **Full Page Color - \$1500**
- **Full Page Black & White - \$1000**
- *Ad space available for sponsors only*

For donations, please call Marsha Weston at (251) 405-5500 or go to:
www.100Mobile.org



“REAL MEN...GIVING REAL TIME”

Your sponsorship of this year’s Gala will help the 100’s effort to assist Mobile County students through mentoring, tutoring and scholarship programs.

THANK YOU FOR YOUR SUPPORT OF THE 100 BLACK MEN OF GREATER MOBILE, INC.’S ANNUAL GALA!

Your sponsorship contribution is tax deductible to the extent of the law. The 100 Black Men of Greater Mobile, Inc. is a 501(c)(3) non-profit organization.

Make checks payable to: **100 Black Men of Greater Mobile, Inc.**
954 Government Street
Mobile, Alabama 36604

Name: _____

Affiliation: _____

Phone: _____ Fax: _____ Email: _____

I would like to be a sponsor of the 100 Black Men of Greater Mobile, Inc.’s Gala.

_____	Platinum	\$10,000
_____	Gold	\$5,000
_____	Silver	\$2,500
_____	Supporter	\$1,000

**Please fax your response to: (251) 405-5501 or
Email: mweston@100mobile.org**